



For more information

about our services or if you would like to arrange a free market appraisal, please get in touch with a member of our team today.

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Stroud Sales & Lettings

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Tuffley Sales & Lettings

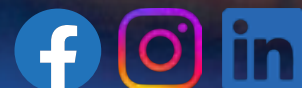
01452 545555
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Worcester Sales & Lettings

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For regular updates and competitions, join our growing community and visit:



[thepropertycentres.co.uk](https://www.thepropertycentres.co.uk)



**Trusted & Personal
Service from an
Award-Winning Team**

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An amazing experience, would give more stars if I could! We needed to sell ours quickly as we had found a home we loved. Lucy and the team worked extremely quickly and efficiently and within 48 hours of hitting the market we were fully booked with viewings. After 4 days we were sold!

C. Harris, Quedgeley vendor

The Property Centre was fantastic through viewings to completion. Lorna was reass consistent in pushing through our sale away a lot of the stress, keeping me up to nothing was too much trouble. Highly rec

C. Lees, Brockw





Throughout, from
assessing and
sale and took
to date and
recommend
Cheltenham vendor

Welcome to The Property Centre

Proudly independent and locally respected, we are an award-winning full service Estate Agency with ten offices throughout Gloucestershire and Worcestershire.

Whether you're looking to buy or sell, rent or let, no-one is better placed than us to help you with your property needs.

Starting with a single office in Gloucester in 1997, we've grown over the last 26 years to become the area's largest independently owned estate agency, with 10 offices across Gloucestershire and Worcestershire. As opposed to many national chains with a generic approach to selling your home, we're proud to be a local agent, offering a service that is genuinely designed around you and your specific needs.

However, it's our people who really set us apart. They've grown up here, live here with their families, and know the local communities inside out. So when it comes to promoting your home and selling it for the best possible price, no-one's better placed than us.

"We bought our property, rented it out and sold it again through The Property Centre. The service and support we received through each process was second to none, can highly recommend them."

N. Smith, Cheltenham vendor

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“We received an excellent service from Jamie and his team during the purchase of our house in Stroud. He was especially tenacious in acquiring all necessary information and pushing the sale along to its successful conclusion. We were extremely grateful for Jamie’s high standard of service and would happily recommend The Property Centre.”

R. Romero, Stroud vendor





Why Choose The Property Centre?

With 10 offices across Cheltenham, Gloucester, Stroud and Worcester, we are local property experts. We've grown up in these areas and are passionate about everything they have to offer, making us ideally placed to market your home.

Providing the best possible customer experience is at the heart of everything we do. We listen. We find out what you want, what your moving goals are and then use our expertise to help you achieve those. Quite simply, we create a bespoke moving plan just for you.

Local

Our network of offices across Gloucestershire and Worcestershire offer excellent local coverage and are situated in the heart of local communities. This means we're not only in the right place to promote your home to buyers interested in those areas, but we know what's sold nearby, what the school catchment areas are, and what's happening locally that could affect the price of your home. This in-depth knowledge means any valuation you receive will be realistic and accurate, giving you the very best chance of selling.

Personal

We understand the challenges involved in buying and selling a property, whilst at the same time recognising that everyone's circumstances are different. We listen to what's important to you and pride ourselves on delivering an exceptional, personalized service, helping to make the buying and selling process as smooth and enjoyable as possible.

Valued

We believe in developing lasting relationships with all our customers and have built our business on recommendation. Whether you're a first-time buyer, a seasoned seller, or an experienced landlord, we're here to share our expertise and help you at every step of the way. Testament to this is the number of 5 star reviews we receive on Google and ESTAS, the leading testimonial platform which is dedicated to rating the customer service given by Estate Agents.



Marketing Your Home

From the minute you instruct us to sell your home, we marry the details of your property with our huge database of qualified, registered buyers, targeting suitable contacts by SMS text message, phone call or email. As a team, we lay great store by personal contact and lots of our buyers purchase from us time and again.

Benefit from our Expertise

Experience counts and it shows. We have great local teams in each of our branches and strive to deliver an exceptional service to all our customers. We understand that your house is your home, but if you've lived there for years, chances are you'll see it in a different light to your potential buyers. This is where our home-staging advice comes in, to ensure your internal presentation is as good as it can possibly be. Start by decluttering. Pack away any excess belongings and your rooms will start to look bigger! Naturally, every home is different so we'll tailor our advice around your particular property and circumstances.

Brand Presence

Whilst our 10 offices and modern window displays are a great place for buyers to see your property, nowadays it's all about having an impressive internet presence too. That's why we advertise on all the major property portals and websites, including Rightmove, Zoopla, Prime Location and OnTheMarket. We've also invested in a state-of-the-art website, where buyers can create their own account, save property searches and find out about schools local to the properties they're looking at.





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Imagery is Key

All our valuers are professionally trained photographers and when they photograph your property, they use an unrivalled system which captures the best possible images of your home. With more property searches now done online than via any other way, great imagery is vital to make your home stand out from the crowd.

Amazing photography

Our state-of-the-art camera makes your home look its very best. Positioned in the centre of every room, each photo is then created by stitching together 3 to 6 HDR images which are taken in 50 megapixel resolution. All images are wide-angle and professionally edited through cloud-based processing.

Accurate floor plans

Floor plans indicate a property's potential and form an important part of marketing your home. Our camera system automatically generates accurate floor plans, using an in-built laser and advanced photogrammetry and the floor plans are available in different designs and file formats, always with reliably precise measurements.

“Excellent from start to finish. The photographs of our property were excellent and led to us having 9 viewings and 4 offers in the 1st week, as well as an immediate sale. Thereafter, Hannah and Stephanie updated us with progress and continually chased our buyers and their solicitors. The result was that we exchanged contracts before Christmas. A very professional experience.”

T. Rees, Abbeydale vendor





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Immersive 360° Virtual Tour

Alongside beautiful photos and accurate floor plans, our state-of-the-art system automatically creates a virtual 360° walk-through tour of your home in stunning 270-megapixel resolution, again using a built-in laser and sensors which work in tandem with more than 190 camera components.

Exceptional viewing experience

Our camera's cutting edge technology captures the very feel and dimensions of your home and the interactive map design allow prospective buyers to navigate each room with ease, as if they were really there, viewing your home in person. This is not only really helpful for buyers, but it gives vendors the confidence that any subsequent, in-person viewings are only from serious qualified buyers who've already had a good look at your home and like what they see.

Sell for the best possible price

Properties with a virtual tour attract far more detailed views from potential buyers searching on Rightmove and Zoopla, which in turn generates more interest in your home. More demand to view your home not only means you can sell quicker, but it also helps to get you the best possible price for your home.

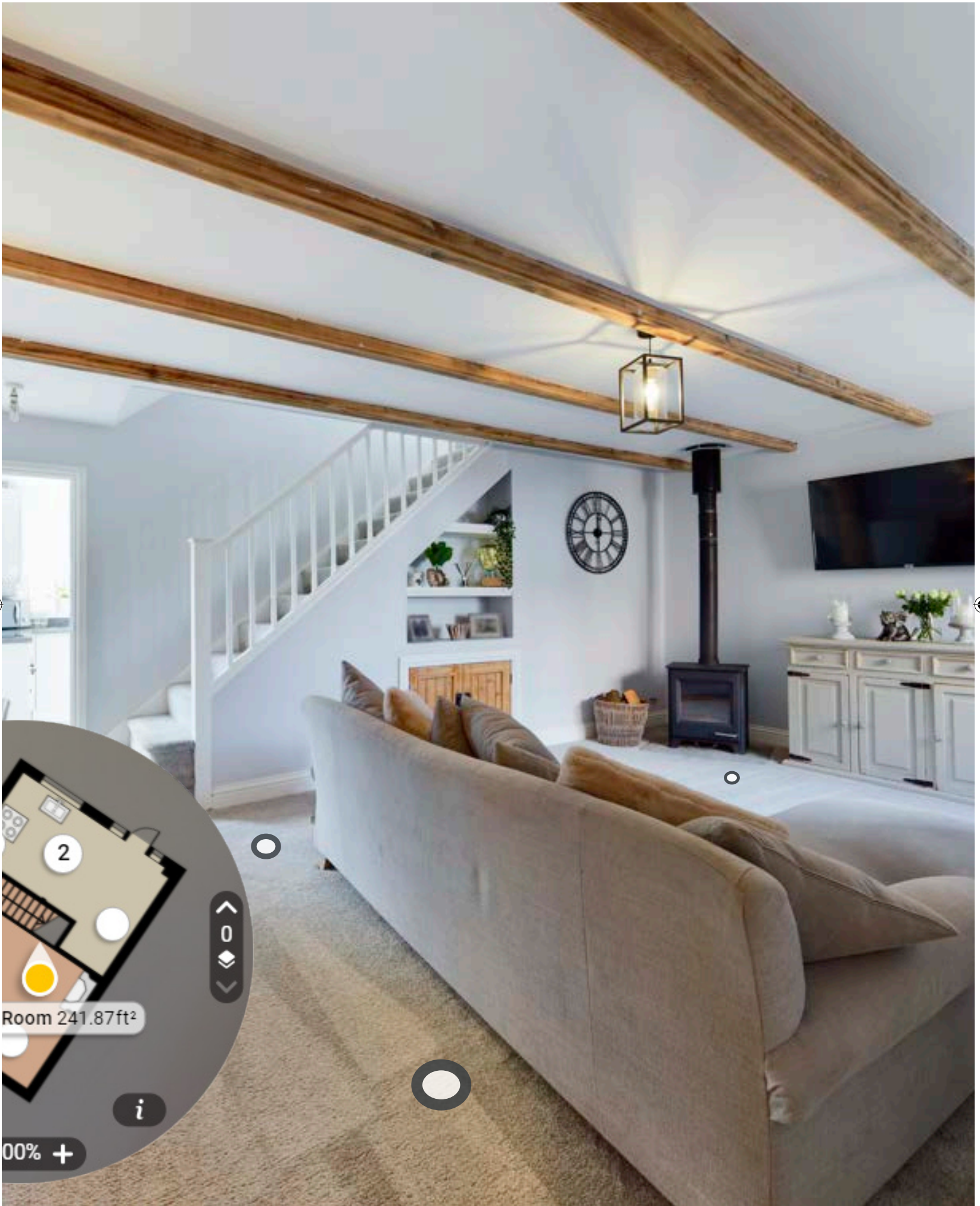
Secondary viewings & showing the family

With a virtual tour, prospective buyers can "revisit" a property as many times as they like, looking at every single detail of a room. They can also share the virtual tour link with their family or anyone who could play a part in their decision making.

"I can't thank The Property Centre enough - they found a buyer for my property within a week, achieved full asking price, then looked after everything to do with the sale process along the way. Great communication and service, leading to a stress free sale. I wouldn't even consider using anyone else in future."

D. Milnes, Tuffley vendor







The Property Centre Local | Personal | Valued





All-Inclusive Service

We provide a true full service, which sets us apart from other agents.

Dedicated Sales Progression

We're unique locally for having a large, dedicated Sales Progression Team, based at our Head Office, whose sole purpose is to liaise with all parties involved in a sale/purchase. Not only does this communication remove a lot of the stress from the process, but it helps to ensure sales complete as quickly and smoothly as possible.

In-House Mortgage Advice

If you need finance to facilitate your next move, it's good to know how much you can borrow as quickly as possible. Working with Mortgage Advice Bureau, each of our branches has an in-house mortgage adviser and, unlike most other lenders, an appointment can be arranged within a few days.

- Access to over 1,000s products from over 90 different UK lenders
- Tailored to your circumstances
- Mortgage offer secured quickly
- Income protection and other insurance products available
- Best placed to find the perfect mortgage for you

“Clare, the mortgage adviser in the Stroud branch, has been amazing, so knowledgeable and helpful. Always keeping us up to date and making sure things were done as smoothly and as quickly as possible. Couldn't ask for any more from her! Already recommended to friends and family.”

C. Parcel, Stroud mortgage client



Key Portal Presence

Over 80% of property searches now start online and a large proportion of those are on mobile devices. Our dedicated in-house marketing team ensures your property is seen on all the leading property portals.

Maximum Online Impact

Your property will also be promoted on our own mobile-optimised website www.thepropertycentres.co.uk

Buyers can create their own account on our website, allowing them to save their favourite properties and property searches, and when they sign up to personalised alerts, they'll also be sent an email containing the full details of your property if it meets their search criteria.

A location tool showing all schools local to your property, together with their OFSTED reports, also features on our website. This is invaluable for families looking to move into a certain school catchment area.

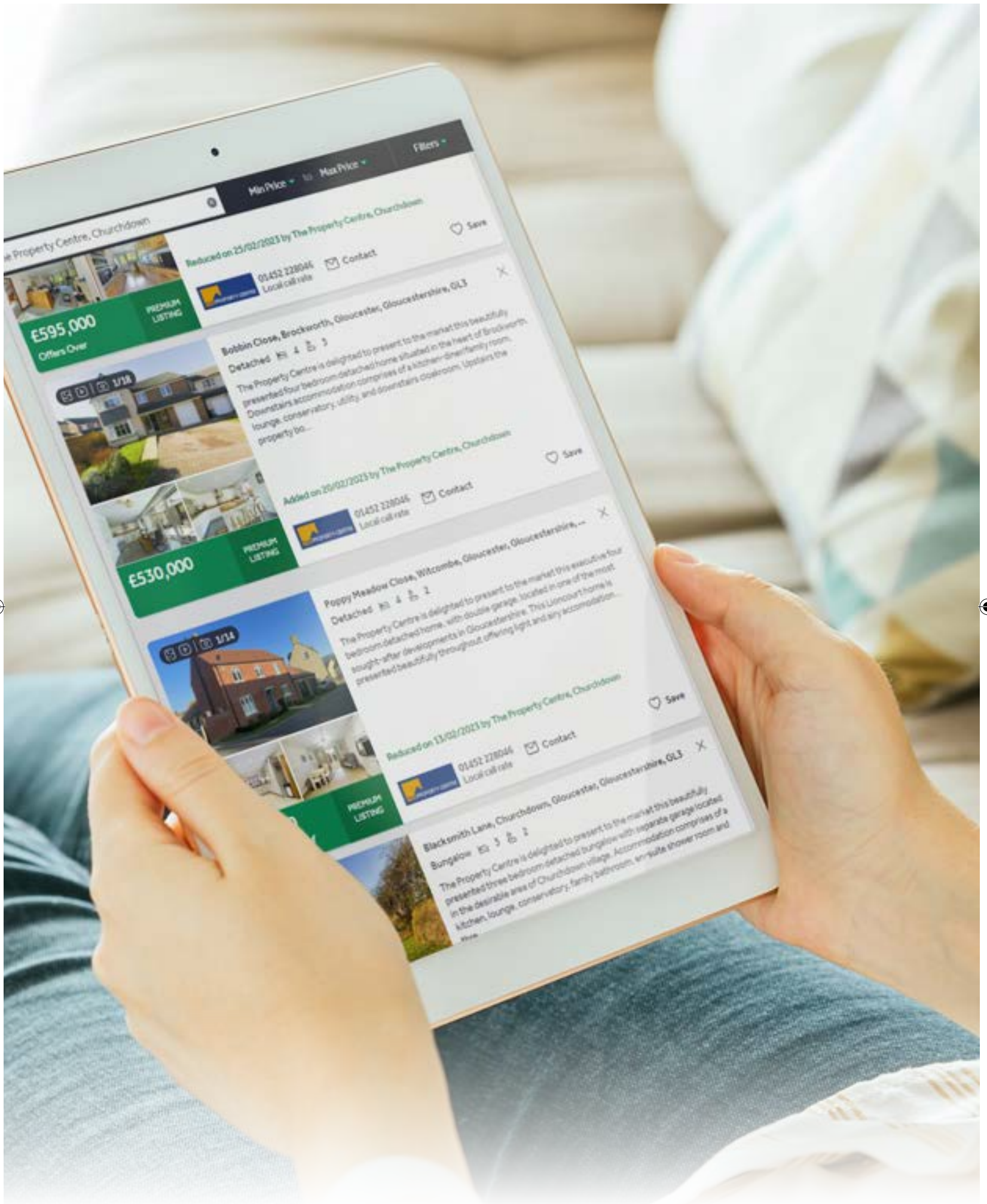
The Area Guides section of our website also provided useful information for buyers looking to move to specific localities, especially handy for non-local buyers.

rightmove  **ZOOPLA**  **OnTheMarket**

Social Success

With thousands of followers on [Instagram](#) and [Facebook](#), when it comes to marketing your property, we lead the way among local agents and are recognised as a forward-thinking agency in the way we use social media so successfully. Our property videos attract a substantial number of views and are a great way for people to see your home.





Property Management Experts

As a leading Lettings Agent in the area and with trained lettings specialists across our 10 offices, we make finding the right tenant easy. Our database is full of prospective tenants looking for rental properties and we can quickly make any suitable match aware that your property is available.

Tailored Service Packages to Suit You

We also appreciate the stresses involved in being a landlord, and offer a range of different service packages, tailored to your requirements and level of landlord experience, including:

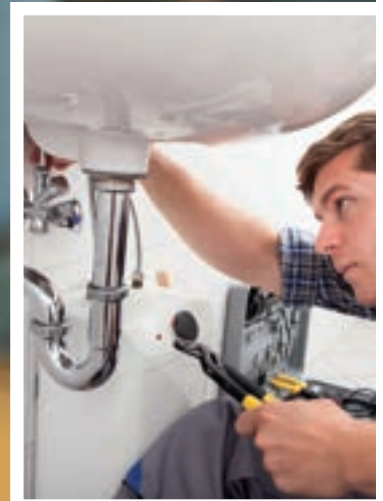
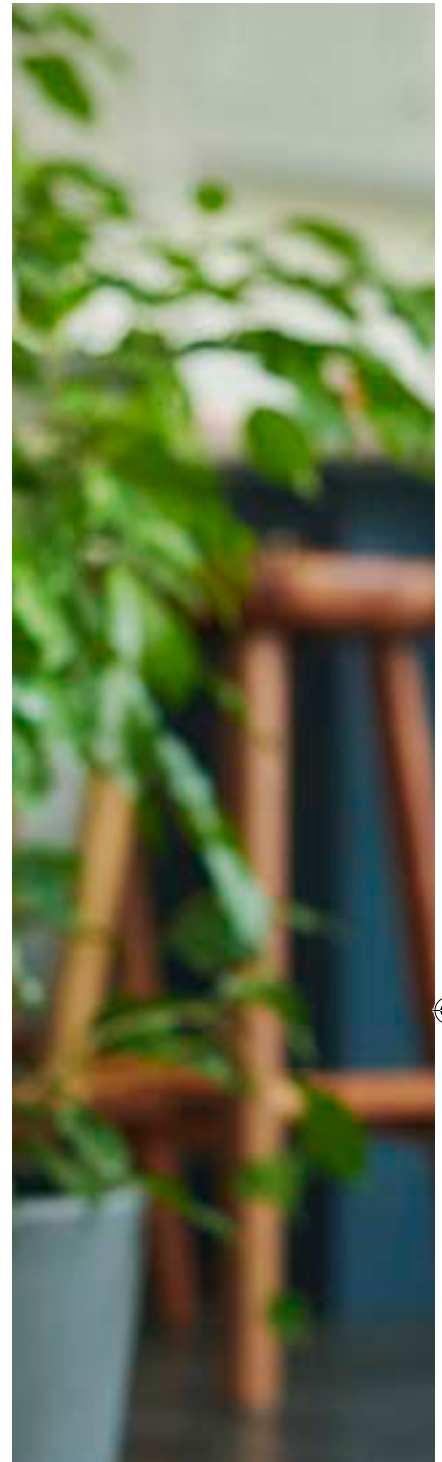
- Detailed and accurate inventory, supported by digital photography.
- Regular property inspections.
- Updates on Landlord legislation and property regulations.
- Database of local, trusted tradespeople, who can help with maintenance or repair issues.

Ultimately, we care about your investment as much as you do. Our dedicated Property Management Teams in Gloucester and Worcester ensure your property is kept in the best possible condition so you can generate the maximum rental income – giving you peace of mind and the time to focus on other things.

“As a landlord, I have been delighted with the approach of The Property Centre which has ensured continuous tenancy arrangements for my property portfolio. As my principal contact, Gillian provides outstanding customer service - she’s attentive, quick to respond, has great attention to detail and has made the landlord experience simple to navigate.”

R. Forbes, Worcester landlord

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Consistently Award-Winning

As a local, independent estate agency, we take pride in the fact that we consistently win awards.

Gold and **Silver** at the Negotiator Awards 2022 for Best Estate Agent in the Midlands and South West regions respectively; **Silver** at the ESTAS 2022 for Best Regional Estate Agency Group in the UK for both Sales and Lettings and **Gold** for Sales at the Best Estate Agency Awards 2023.

These Awards are all about delivering outstanding customer service, as well as sales and lettings success, and are testament not just to the hard work our teams put in, but also to the trust our customers have in us.

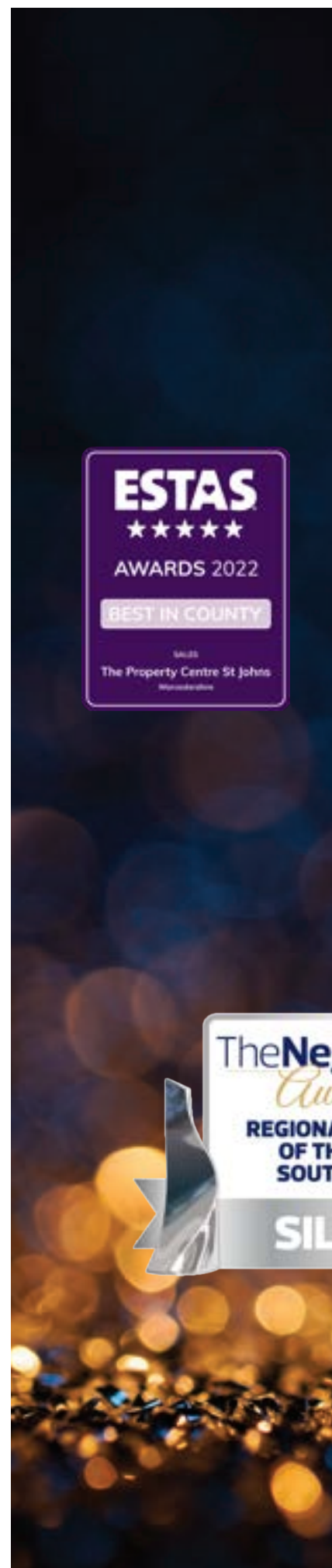
As a Company, we pride ourselves on delivering the best possible customer experience, it's at the heart of everything we do. We listen to our customers, to their individual needs, and we design services which are specifically tailored around them, as well as try to make the process as easy and straightforward as possible.

We have 10 offices in Gloucester, Cheltenham, Stroud and Worcester and every one of them consistently goes above and beyond for our vendors, buyers, landlords and tenants. Any Agent can go out there and say that they're the best, but to have our service actually recognised as being the best by the public and the property industry speaks for itself and gives our customers the sure knowledge they're getting the very best, for their investments, their homes and their families.

“From start to finish James & his team were supportive and eager to help in anyway. Very approachable, as at times for me it all felt a bit overwhelming, but the whole experience was smooth and dealt with in a very professional manner. I'd definitely recommend them.”

M Gurney, St. John's vendor

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Exceptional Service as Standard

We know how stressful buying and selling can be. Securing a mortgage and searching for the right property to buy; finding a proceedable buyer and selling at the best possible price; dealing with solicitors and surveyors to keep the chain intact and complete in the shortest possible time.

We can help with it all. Our experienced teams know the local property market better than anyone else and have helped thousands of people like you to find their perfect home. Our negotiators are all trained by industry experts and excel at getting the best possible price for a property. Better still, once an offer has been accepted, our dedicated Sales Progression team handles the whole process for you, ensuring your sale or purchase completes as quickly and smoothly as possible. It's why our teams receive so many thank you cards – not to mention the odd box of chocolates and bottle of wine!

Don't just take our word for it



4.8/5 ★★★★★

With over 1,150 Google reviews across our branch network, we have an average rating of 4.8 and are regularly reviewed by happy buyers and sellers.



97%* Customer Service Rating
Based on over 2,000 reviews

We're also rated 97% by ESTAS, which is a review platform rating the customer service given by estate agents. Property transactions are unlike any other retail purchase, so ESTAS reviews are only submitted by customers who have gone through the whole buying/selling process themselves.

*Figures accurate as at March 2023

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Proud to Give Local Support

As an independent company, we've built our business on being an integral part of our local communities and we're proud to lend our support to these with sponsorship, donations and fundraising events.

In fact, since 2016 **we've raised over £50,000** for local good causes with events which have included climbing the National Three Peaks in 24 hours, running the London Marathon and completing the 100 km Cotswolds Way Challenge.

In 2022, we marked our 25th anniversary year with a special pledge, whereby we donated £25 for every property instructed that was sold or let during that year. We ended the year by raising over £20,000 which was then split equally between four amazing charities, namely The Chamwell Centre in Gloucester, Longfield Hospice in Minchinhampton, National Star in Cheltenham and St. Richard's Hospice in Worcester.

We also work with local schools to support their Easter egg hunts, teddy bear picnics and Christmas fairs; we donate food, clothing and hygiene items to Gloucester and Worcester food banks, Stroud Women's Refuge and Cheltenham Open Door homeless charities; and we support local hospitals, including encouraging staff to give blood.

"Our many young people with additional needs and their families will benefit greatly from this generous gift from The Property Centre. We are extremely grateful and will put the donation to good use."

Dame Janet Trotter DBE CVO - Chair of Trustees, Chamwell Centre

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To celebrate our 25th year in business



**we donated over £20,000
to local charities**



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